

PARLIAMENT LIGHTS
MONTHLY EXPENDITURES
\$(000)

BRAND-MEDIUM	IAN	FEB	MAR	1ST QTR.	APR	MAY	JUNE	2ND QTR.	JUL	AUG	SEPT	3RD QTR.	OCT	NOV	DEC	4TH QTR.	TOTAL YEAR	TOTAL COMMITTED
MAGAZINES	\$294.0	\$513.5	\$476.3	\$1,283.7	\$446.1	\$516.8	\$656.9	\$1,621.8	\$534.6	\$548.7	\$266.9	\$1,350.2	\$241.4	\$445.5	\$399.5	\$1,086.4	\$5,142.1	\$5,142.1
NEWSPAPERS	\$39.7	\$19.9	\$16.5	\$76.2	\$19.9	\$19.9	\$31.6	\$71.4	\$19.9	\$29.2	\$16.5	\$59.6	\$19.9	\$29.2	\$19.9	\$69.0	\$270.1	\$250.2
FSI									\$97.2			\$97.2					\$97.2	\$97.2
OOH	\$522.9	\$613.5	\$580.0	\$1,716.4	\$577.8	\$886.7	\$649.0	\$2,313.5	\$735.1	\$626.0	\$626.6	\$1,988.6	\$649.5	\$698.5	\$708.9	\$2,056.9	\$8,135.4	\$8,135.4
GRAND TOTAL	\$856.6	\$1,146.9	\$1,066.8	\$3,076.3	\$1,043.8	\$1,423.4	\$1,599.5	\$4,065.7	\$1,389.8	\$1,194.8	\$904.0	\$3,295.6	\$910.8	\$1,173.2	\$1,128.5	\$3,212.3	\$13,644.8	\$13,624.9

*Committed Dollars

TOTAL PLANNED: \$13,644.8 \$13,624.9

GRAND TOTAL: \$13,644.8 \$13,624.9

2070498098